

North American - 2023 Women and Life Insurance Social Media Resources

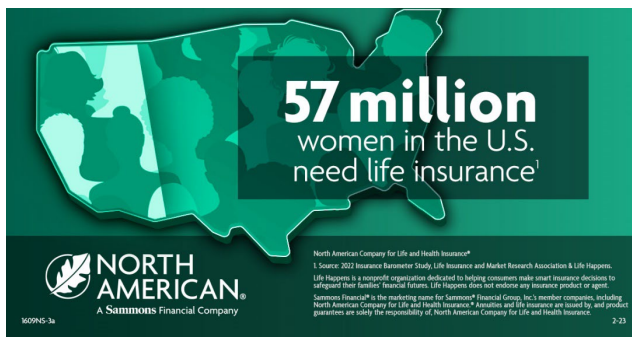
Use this guide to share engaging content on your social media channels!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the [shareable content page!](#)

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Women are less likely than men to own life insurance — but they have just as much of a need. Talk to me today about protecting your family's future with life insurance.

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A stay-at-home parent provides value to a family that would need replacing if the unexpected were to happen. Don't wait. Contact our team to find out how life insurance can help keep your home running smoothly by providing additional income.

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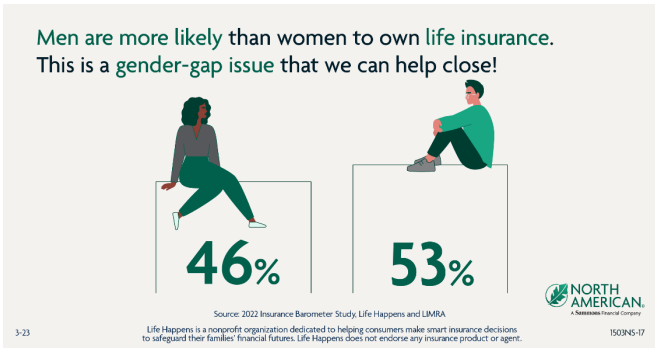
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In addition to the many roles they hold, women often serve as caretakers for their loved ones. Life insurance can help take care of others even after they're gone. Contact me to learn more.

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This Women's History Month, take charge of your family's future by making life insurance part of your financial plan.

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